

BOOKING FORM

FOR 2018 OFFICIAL ENGLISH RIVIERA DESTINATION GUIDE AND ENHANCED WEB ENTRIES



Name of business:

Contact name:

Booking contact email address:

Booking contact mobile phone number:

Invoice Address If different from business address below, please add here:

Address:

Town: Postcode:

Business Address

Address:

Town: Postcode:

Business telephone:

Business email:

Town: Please name the town you would like your business under in the 2018 Guide:

.....

Business type: Food & Drink Attraction Accommodation Other

Package Size: Please tick your chosen package:

Bronze £250 +VAT	Silver £425 +VAT	Gold £700 +VAT	Platinum £1,450 +VAT
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/16th page Template advert Maximum 45 words	1/8th page Template advert Maximum 100 words	1/4 page Template: maximum 86 words plus 5mb image Display advert	1/2 page Display advert only

Full page display advert (supplied by you, only 3 spaces available)		
<input type="checkbox"/> Back Cover £3,500 +VAT	<input type="checkbox"/> Inside Back £3,000 +VAT	<input type="checkbox"/> Inside Front Cover £3,000 +VAT

Text for your advert - please email to us the correct amount of words for your advert as stated above, plus your lowest and highest prices and any official gradings you would like us to promote on your behalf (AA, Michelin star etc).

Image for your advert - please email to us in jpeg format, 1-5mb file size and name as your business name then .jpg

If **same text** as last year please tick here If **same gradings** as last year please tick here

If **same image** as last year please tick here If **same prices** as last year please tick here

NEW TEXT AND IMAGES ARE REQUIRED WITHIN **14 DAYS** OF US RECEIVING YOUR BOOKING FORM. Please send these to angela@englishrivierabid.co.uk when you post your Booking Form.

Up to 10 Facility/Services Logos can be included in your guide advert.

Please tick which 10 you would like included same as last year please tick here

-  Credit Cards Accepted
-  Dogs Accepted
-  Children Welcome
-  Family Rooms/Cots Available
-  Parking Provided
-  Evening Meals
-  Licensed
-  Evening Entertainment
-  Lift
-  Ground Floor Bedrooms
-  WiFi Connection
-  Sea Views
-  Swimming Pool
-  Short Breaks Available
-  Single Room Occupancy
-  Open All Year
-  Open Xmas/New Year
-  Train/Bus Station Within 0.5 Miles
-  Linen Provided
-  Laundry Facilities
-  Electric Hook-ups
-  Chemical Toilet Disposal
-  Caravans For Hire
-  Sites For Touring Caravans
-  Tent Pitches
-  Food Shop On-site
-  Disabled Access



Are you listed on Trip Advisor
Please tick here if yes.

Please tick any of the following that you are interested in...

- Facebook Advertising
- Twitter Advertising
- E-Newsletter Advertising
- Website Banner Advertising
- Visitor Information Centre Poster Sites

If you are interested in any of the above a member of ERBID team will contact you shortly.

Payment details:

You will be invoiced by the English Riviera BID Company and full payment is required please by **15th December 2017.**

A member of the ERBID team will contact you on receipt of your Booking Form to arrange payment details.

By signing this Booking Form you are agreeing that you have read, understood and accepted the terms and conditions below.

Signed:.....

Date:.....

Terms & Conditions - 2018 – English Riviera BID Partners Advertising Package

Below our terms and conditions for 2018 and relate specifically to the providers who would like to work with us as English Riviera BID Partners and advertise their business in the 2018 Official Destination Guide and on the Official Destination Web Site: www.englishriviera.co.uk

You will need to confirm that you have read and accepted these terms and conditions.

1. Applications for advertising space from advertisers ("the Advertiser") will only be accepted by Advertisers situated within or operating close to Torbay boundaries and who:

- (1.1) comply with the booking code of practice (the terms of this agreement)
- (1.2) possess all necessary planning and other statutory operating Approvals
- (1.3) have a full Fire Risk Assessment

2. Quality Policy. To take part in the official English Riviera Marketing Campaigns your property no longer has to be star-rated through the National Quality Assessment Scheme.

3. No advertisement position can be guaranteed to Advertisers. The ERBID reserve the right to decide the position of all advertisements according to the pagination structure.

4. Display Adverts Cost of advertising space does not include the cost of design and artwork etc, this must be provided by the Advertiser at his/her own cost. Proofs of adverts will be sent direct from the design company for your approval.

5. Template style adverts will receive one proof on which to make any amends. Further proofs will be subject to a fee of £20 per amend. The only exception to this will be amends to accommodation grading. Proofs of adverts will be sent direct from the design company for your approval.

6. Extra Charges. Any extra charge by the designers must be paid for by the Advertiser direct to the design company.

7. Photography. The ERBID requests that high resolution quality photographs should be submitted.

8. Cancellation of advertisements refers to all monies due to the ERBID. We are not obliged to accept a cancellation request which will be required in writing at least one calendar month prior to the publication date. All refunds are made at the discretion of the ERBID.

9. Liability. If any liability on the part of the ERBID shall arise to the Advertiser (whether under the express or implied terms of this agreement or at common law or in any other way) for any loss or damage of whatever nature arising out of, or purported provision of, the advertisement the subject the agreement, such liability shall be limited to the payment by the ERBID to the Advertiser by way of damages of a sum equivalent to the total cost of the advertisement.

10. Technical Failures. The ERBID cannot be held responsible for technical failures of the content and availability of the website. Any apparent faults will be reported to the relevant supplier.

11. Copy. Responsibility for providing editorial copy offline and online lies entirely with the Advertiser, the ERBID retain the right to amend or remove any copy that they consider unsuitable and to apply word restrictions on copy length.

12. Content Suitability. The ERBID reserve the right to refuse to accept or to cancel any advertisement that contains unsuitable content

13. ERBID Inspection. The ERBID reserve the right to inspect the premises of any Advertiser.

14. Trade Descriptions Act. All Advertisers are reminded of their responsibilities under the Trade Descriptions Act, 1968 together with the Tourism (Sleeping Accommodation Price Display) Order, 1977. Any descriptions of accommodation, services, distances, facilities or special category listings must be accurate and true. This includes any indication of the approval or evaluation of the standard of accommodation etc, such as is given by Quality in Tourism, AA or any other independent organisation approved by the ERBID.

15. Publication Dates. All publication dates for ERBID publications are approximate and no undertaking is given that publications will appear on that date.

16. Payment can be made by BACS, Cheque, Credit/Debit card and payable to the English Riviera BID Company Ltd. Failure to pay will result in your business online marketing benefits being removed immediately from the Official Destination Website in 2018.

17. Pricing Presentation. All prices for serviced accommodation will appear as a per room, per night price, based on 2 people sharing. For attractions, all prices will appear as per ticket price. It is the responsibility of the advertiser to ensure that pricing information is specified correctly on their booking form.

18. All accommodation bookings made by the ERBID are subject to a £1 booking fee. Providers offering instant bookable, guaranteed availability, a payment of £1 booking fee will apply.

19. Third Party Websites. We accept no liability or responsibility for the information services.

20. Complaints. If the ERBID receives a complaint against your establishment, this will be forwarded to you for your information and in order to produce a joint response. If a complaint is received more than 3 times, the ERBID will temporarily remove your establishment from the marketing campaigns until a site visit has been undertaken and a way forward agreed by all parties.

Please post your completed booking form by no later than 31st October 2017, FAO Angela Wright.
English Riviera BID Company, 5 Vaughan Parade, Torquay, TQ2 5JG