



June 2017

Dear Tourism Partners

The English Riviera BID Company which was set up in January is now well established and is making good progress in developing and delivering Destination Marketing for the Bay. Please see the enclosed newsletter and also view our website <http://www.englishrivierabid.co.uk/>

In accordance with our Business Plan we are now inviting all our Tourism Partners, levy payers, to become members of the ERBID Company. This is a legal requirement to allow levy payers to stand as directors and vote on Company business.

The Membership Charter is included in this letter together with an application form. The ERBID Company will be asking for applications for Directors in September with the postal ballot taking place in October. There will be a General Meeting of the Company in November when the new Board will be announced. The existing board made up from the Steering Group will stand down at that point.

Applications for membership of the ERBID Company can take up to six weeks to process due to timings of the monthly board meetings so I would ask you to apply for membership now. Board meetings normally take place on the last Thursday of the month and applications need to be received two weeks before a board meeting.

Yours sincerely

Laurence Murrell, Chairman