



Election of New ERBID Board

Person specification for Board Directors

Successful directors will be expected to fulfil the requirements of non-executive directors in relation to the good governance of the English Riviera BID Company.

Their role will include responsibilities for:

- Maintaining strategic direction
- Collection of the ERBID Levy
- Monitoring expenditure
- Monitoring performance
- Evaluating risk
- Providing a positive link to the industry

Experience

- Prospective Board Members should have a background and experience that will allow them to feel comfortable and capable of making a positive contribution.
- Evidence of success within your personal career, with relevance to tourism.
- Well-developed commercial astuteness which will translate into ability to think and act strategically for the benefit of the company.
- Within the board, there is a particular need for experience in the areas of marketing, finance, and partnership working.

Personal qualities expected from directors

- A deep commitment to tourism, the English Riviera and economic development
- Ability to understand complex issues
- Enthusiastic, enquiring mind, with the confidence to challenge constructively
- Ability to recognise the importance of supporting collective decisions
- Strong communication skills and an ability to listen
- Ability to work with a wide range of individuals and organisations
- Ability to understand the implication of any decision
- Sufficient time to carry out the role effectively

Important Background Information:

The English Riviera BID Company is a private sector led, not-for-profit company (registration no 10237792) and has been governed by a non-executive Board comprising of BID Levy Payers or equivalent voluntary financial contributors since the Company was first launched in January 2017.

The Board is made up of seven elected directors, four co-opted directors, the company Chief Executive, and the Council Officer responsible for tourism. The objective is to secure a balanced new Board. Co-opted roles will be used to fill any gaps in the makeup of the board and it is expected that this will include accountancy and legal.

The newly appointed Board will take over on 24th November 2022 and run for four years, to the end of the ERBID2 term on December 31st 2027.

The continued operation of the company after December 31st 2027 will be dependent on a further renewal ballot in the summer of 2027.

Please note all Company Members are invited to the AGM and have the right to vote on company business including the approval of annual accounts. The next English Riviera BID Company AGM will be held on Thursday 29th September 2022 at 5pm (Venue TBC)

Prospective candidates (who must be Company Members) and paid their Levy in full will need to demonstrate their suitability in terms of their skills and experience by preparing a written resume. This will be included in a printed document to be posted out with voting forms to Company Members by Torbay Council.

Candidates need to be passionate and highly motivated individuals who are committed to the successful delivery of the ERBID2 Business Plan. They will act as ambassadors, engaging positively with the local industry.

They will need to be able to allocate sufficient time to the role, which includes monthly attendance to Board Meetings and supporting the Chief Executive. The positions are unpaid. The chair of the board will be voted for by all the Board Members and will receive a small stipend of up to £5,000 per annum, in recognition of the time required to undertake this role.